

Roundarch: Cloud Data Backup and Recovery—Simplified

Roundarch: Delivering Digital Experiences for the World's Largest Organizations

Working to deliver digital experiences for the world's largest organizations, Roundarch develops Web experiences, rich Web and mobile applications, digital marketing campaigns, and more.

Founded in June of 2000, Roundarch combined WPP's creative and marketing talent with Deloitte's systems integration capabilities. The result was a digital consultancy equally adept at breakthrough design and enterprise-class technology implementation. For years, the company has refined that value proposition and now offers services which span from strategy through deployment to support.

Roundarch's projects range from HBO's high-traffic consumer site to private banking portals to Tesla Motors' touch-screen dashboard. But despite this diversity, all Roundarch projects reflect a common need to optimize the digital channel in highly competitive and complex environments.

The Challenge

Facing compounding growth and a data infrastructure that was doubling year over year, Roundarch could no longer meet its backup needs using the traditional tape-based backup process it had formerly relied on for data backup and recovery. Managing physical tapes and maintaining tape libraries was both time-consuming and costly. And with rapid data growth, backup windows were taking too long and could no longer be effectively met.

"I knew when I started with Roundarch that we needed to make an immediate change in our data protection processes," said Rick Marshall, Director of IT, Roundarch. "We didn't want to dedicate a full-time staff for backup, and our previous solution was taking focus away from more strategic efforts required to build and grow the business solutions needed for our customers. Our antiquated system was inefficient and, from a business continuity perspective, added risk we couldn't afford."

Marshall immediately set his eyes on an automated, cloud-based backup solution that could manage Roundarch's data protection process and eliminate on-premise infrastructure costs.

The Solution

After a quick proof of concept, Roundarch selected Autonomy Connected® Backup and LiveVault® solutions for cloud-based data protection. Marshall had worked with these solutions at his previous company and knew that they were perfect for the job.

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—Rick Marshall, Director of IT, Roundarch

ROUNDARCH

Organization

Roundarch

Industry

Consulting

Solution

Connected Backup and LiveVault

Challenge:

Tape-based backups were plaguing Roundarch with lengthy backup processes, and with data doubling year over year, backup windows could no longer be effectively met.

Solution:

Autonomy's cloud-based data protection solution for laptops, desktops, applications, and servers, which is comprised of Connected Backup and LiveVault, enabled the distributed organization to focus on strategic projects by shifting the burden of complex backup processes.

Benefits of Using Autonomy:

Roundarch has eliminated costly hardware and tedious tape backup tasks while enabling users to self-recover their PC data without any risk of productivity loss or downtime.



POWER
PROTECT
PROMOTE



Since Roundarch is a highly distributed organization, a cloud-based solution was ideal for supporting its field staff who often operate at client sites and are on the road with their laptops.

“Before Autonomy, it was time-consuming to support folks in the field,” said Marshall. “Backing up laptops was not optimal and very risky. This could also cost IT and the company unnecessary money if we had to do a restore. Now, with Autonomy Connected Backup, this is all automated, and our employees have a turnkey, autopilot backup solution that just works.”

The Connected Backup solution gives Roundarch’s distributed workforce the ability to automatically back up and recover their laptop data from anywhere around the world, safely and securely, regardless of whether they are using a Mac® or a PC. It also provides detailed reporting features so that Marshall and his IT team can ensure that user machines are protected.

For protection of its Linux®, Oracle® Solaris and Microsoft® Windows® environments, Roundarch trusts the Autonomy LiveVault solution. LiveVault has enabled the digital media company to reduce the costs and burden of disk and tape backup management with a fully managed cloud data protection service with proactive remote administration and monitoring.

By putting trust in Autonomy’s cloud-based comprehensive data backup and recovery solutions, Roundarch has eliminated costly, on-premise hardware and complex tape backup tasks while enabling users to self-recover their data without any risk of productivity loss or downtime.

“Our storage and backup requirements continue to grow, and Autonomy is there every step of the way,” said Marshall. “The Autonomy solutions also gives our customers assurance that their data is protected and secure. Now we have no expensive hardware, no data loss, no data corruption issues, and no worries.”

Autonomy’s cloud-based data backup and recovery solution offers Roundarch the following benefits:

- *Eliminates capital expenditure and infrastructure costs*
- *On-demand, pay-as-you-go financing*
- *Automatic, offsite data protection in secure, mirrored data centers*
- *Seamless, fully automated, near-continuous data protection*
- *Scalability to meet business growth requirements*

“With Autonomy we have eliminated the pain of backup and data protection. Life is good.”

— Rick Marshall, Director of IT

About Autonomy

Autonomy Corporation plc (LSE: AU. or AU.L), a global leader in infrastructure software for the enterprise, spearheads the Meaning Based Computing movement. IDC recently recognized Autonomy as having the largest market share and fastest growth in the worldwide search and discovery market. Autonomy’s technology allows computers to harness the full richness of human information, forming a conceptual and contextual understanding of any piece of electronic data, including unstructured information, such as text, email, web pages, voice, or video. Autonomy’s software powers the full spectrum of mission-critical enterprise applications including pan-enterprise search, customer interaction solutions, information governance, end-to-end eDiscovery, records management, archiving, business process management, web content management, web optimization, rich media management and video and audio analysis.

Autonomy’s customer base is comprised of more than 20,000 global companies, law firms and federal agencies including: AOL, BAE Systems, BBC, Bloomberg, Boeing, Citigroup, Coca Cola, Deutsche Bank, DLA Piper, Ericsson, FedEx, Ford, GlaxoSmithKline, Lloyds Banking Group, NASA, Nestlé, the New York Stock Exchange, Reuters, Shell, Tesco, T-Mobile, the U.S. Department of Energy, the U.S. Department of Homeland Security and the U.S. Securities and Exchange Commission. More than 400 companies OEM Autonomy technology, including Symantec, Citrix, HP, Novell, Oracle, Sybase and TIBCO. The company has offices worldwide.

Please visit protect.autonomy.com to find out more.

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